

BREADTALK GROUP LIMITED
Company Registration Number: 200302045G

INCORPORATION OF A WHOLLY-OWNED SUBSIDIARY

The Directors of BreadTalk Group Limited (“the Company”) wishes to announce that its wholly-owned subsidiary, Topwin Investment Holding Pte Ltd (“Topwin”) has incorporated a wholly-owned subsidiary in Malaysia by the name of “Megabite Eatery (M) Sdn. Bhd.”

Megabite Malaysia has an authorised capital of RM500,000 divided into 500,000 ordinary shares of RM1.00 each and an initial paid up capital of RM100,000 divided into 100,000 ordinary shares of RM1.00 each.

Megabite Malaysia will undertake the direct Food & Beverage Business in food atria and any other food and beverage concepts that the Group may invest in Malaysia.

The investment is funded by internal resources and is not expected to have any material impact on the earnings per share and net tangible assets of the Company and the Group for the financial year ending 31 December 2007.

The investment does not constitute a discloseable transaction under the provisions of Rule 1010 of the Singapore Exchange Securities Trading Limited’s Listing Manual.

None of the Directors or controlling shareholders of the Company has any interest, direct or indirect in the above transactions.

BY ORDER OF THE BOARD

Tan Cher Liang
Company Secretary

28 May 2007