

**BREADTALK GROUP LIMITED**

(Incorporated in the Republic of Singapore on 6 March 2003)

(Company Registration Number: 200302045G)

(the *Company*)

**COMPLETION OF THE PRIVATE PLACEMENT OF 34,000,000 NEW ORDINARY SHARES (*NEW SHARES*) IN THE CAPITAL OF THE COMPANY AT AN ISSUE PRICE OF S\$0.36 PER SHARE**

Further to the Company's announcements on 28 March 2007 and 10 April 2007 in connection with the proposed placement of the New Shares at S\$0.36 per New Share (the *Placement*) and the in-principle approval granted by the Singapore Exchange Securities Trading Limited (the *SGX-ST*) for the Placement, the Board of Directors of the Company is pleased to announce that the allotment and issue of 34,000,000 New Shares has been successfully completed.

The New Shares will commence trading on the Main Board of the SGX-ST at 9:00 a.m. on 16 April 2007.

**BY ORDER OF THE BOARD**

GEORGE QUEK MENG TONG

Chairman

BreadTalk Group Limited

13 April 2007